



SOCIAL MEDIA POST – Donation Ask Posts

- I'm raising money for (INSERT TEAM NAME) in honor of my Heart Hero, (INSERT NAME), who was born with a Congenital Heart Defect, (INSERT CHD). To date, (HE/SHE) has undergone (INSERT MEDICAL PROCEDURES) and faces a lifetime of cardiac care. I ask for your support in Saving the Day for CHD by making a donation to Team (INSERT TEAM NAME) to help families like ours.
- Hey friends! If you can't make it out to the Superhero Heart Run, consider making a small donation! If less than half of my FB friends donated \$5.00 we could BLOW my goal out of the water!! So drop that Starbucks for a day and make a huge difference in the lives of kids with CHD! ❤️
- Did you know...
 1. CHD is the most common birth defect, affecting nearly 1% or 40,000 births per year (CDC)
 2. Nearly 1 in 100 babies are born with CHD in the US each year (CHPHC)
 3. CHD is approx. 60 times more prevalent than childhood cancer (CHOP)
 4. The cost for inpatient surgery to repair CHD EXCEEDS \$1.9 billion per year. (CDC)
 5. In the United States, twice as many children die from CHD each year than from all forms of childhood cancer combined, yet funding for pediatric cancer research is five times higher than funding for CHD. (American Heart Association)
 6. There are 40 different types of CHD. Little is known about the cause of most them. There is not yet a cure for any of them.
 7. In the last decade death rates for CHD have declined by almost 30% due to advances made through research.

These are just a few of the reasons why the Superhero Heart Run is so important. There is still no cure for CHD but with awareness comes funding. Please help me spread awareness and register today at www.superheroheartrun.com. Together we can all save the day for CHD!



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