



SUPERHERO HEART RUN
PO Box 340
Boys Town, NE 68010
Info: SuperheroHeartRun.com
www.SuperheroHeartRun.com

INITIAL SOLICITATION EMAIL

Dear (INSERT NAME),

I'm writing to you because I'm helping to "*Save the Day for Congenital Heart Defects*" for kids fighting CHD, and I need your support. Since 2013, the Superhero Heart Run has raised over \$400,000 for children and families affected by CHD. The funds raised at this event directly impact our local CHD community and local CHD organizations.

(INSERT SHORT INFO ABOUT YOUR HEART HERO, YOUR CHD JOURNEY &/OR WHY YOU'RE RAISING MONEY FOR THIS EVENT).

Together, we can "*Save the Day for CHD*" and help children and families battling the most common birth defect in the world. Please make a donation to my team or individual fundraising page! You can contribute by visiting my online fundraising page at (INSERT YOUR LINK) or by mailing a check with my name or team name noted on it to:

SUPERHERO HEART RUN
PO Box 340 BOYS TOWN, NE 68010

Thank you so much for being a superhero and supporting our fundraising efforts!

(INSERT YOUR NAME)

PS: Does your employer have a matching program? Please consider asking for a match to your donation!

Heart Heroes, Inc. is recognized by the Internal Revenue Service as a 501(c)3 non-profit organization. Tax ID Number: 45-4438001.